

Virginia Center for Health Outreach (VCHO)
Supporting Community Health Workers' Contribution to Virginia Health Care
And Building a Community of Community Health Workers
Progress Report for January – March 2006

Communication

- Developed, produced and distributed quarterly issue of *The VCHO Advisor*
- Used VCHO listservs to disseminate information about various potential educational and funding opportunities to Virginia's CHW programs
- Began major overhaul of VCHO website
- Conceptualized a brand identity development program for Virginia CHWs

Education

- Initiated development of a statewide registry for CHW training
- Established statewide CHW training calendar on VCHO website
- Met with community college representatives regarding recommendations of the CHW study resolution
- Updated CHW video "Weaving a Fabric of Care"
- Provided relevant workplace experiences for seven students from different JMU colleges
- Began planning process for 2006 annual CHW conference

Consultations

- Provided consultation about communication training to CHIP of Virginia
- Served as a key informant for research conducted the University of California at San Francisco's Center for Health Professions and funded by Blue Cross and Blue Shield of Minnesota

Policy

- Developed public relations campaign to educate CHWs and CHW program supervisors about the CHW study report recommendations
- Initiated video to educate health and human service providers about the role of CHWs and the benefits of incorporating CHWs into health care teams

Coordination

- Initiated website modifications to improve collaboration among CHW stakeholders and within the CHW community across Virginia

Research

- Conducted CHW program survey to discover the number, characteristics and status of CHWs and CHW program activity in VA
- Compiled and analyzed 2005 Virginia CHW Conference evaluations